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Bi-Lo tests machine that rents movies and games

Gastonia – Shoppers at Gastonia's new Bi-Lo store at South New Hope Road and Redbud Drive are the first in the state to test-market a new movie and game rental system named the Movies and Games Rental Center.

Customers insert a major credit or debit card into the machine, then follow prompts to select or return movie DVD's or PlayStation2 games. A movie or game rental costs \$3 for four days.

Beth Hawley, promotions manager for Florida-based Movies and Games, demonstrated the kiosk at the Gastonia store last week. Hawley said the machine will be updated with the latest releases on Tuesdays.

If the project flies in Gastonia, look for the machines to arrive at other Charlotte-area Bi-Lo stores, Hawley said. Machines are already in place at Bruno's Supermarkets (a Bi-Lo sister chain) in Florida and Alabama, Hawley said. – Sharon E. White