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Looking for a new, less expensive way to rent the latest movies on DVD and the hottest video games? Look no further than Movies and Games Rental Centers.

The Movies and Games automated, self-service video rental center is the solution for movie enthusiasts on the go. Located inside the Tom Thumb Convenience Store on the corner of Coral Street and Navarre Parkway, the Movies and Games Rental Center offers customers the latest movie and game rentals. Customers use their credit card to rent and return selections from the automated rental machine. DVD's or video games are rented at three dollars for a three-day period.

So, if you weren't a fan of the video rental process before, you will be now.

"By having the video vending machine at Tom Thumb, customers have one less stop to make on the way home," said Beth Hawley, Promotions Manager for Movies & Games. "They can rent the latest releases at the same location they pump gas or pick up milk."

The Movies and Games Rental Center is easy and fun to use. Customers simply insert their credit card and follow on-screen prompts. Movie titles can be viewed by category, which includes everything from children's, action, comedy, romance and more. New releases are added weekly, coinciding with the national release date schedule for all video rental stores. There are also Playstation2 video games for rent.

"The concept of 'Hollywood at home' has become a reality with this venture," said Greg Clauson, Vice President of Movies and Games. "We offer residents in the Holley-Navarre area fun and convenience, as well as the latest self-service technology."

Along with its technology comes Movies and Games' ease of use and twenty-four hour availability.

"It's as easy to use as an ATM machine," adds Clauson. "The location of the machine offers added hours of service not available in most conventional video rental stores."

The Destin based company has placed Movies and Games Rental Centers in various locations throughout the country, including Gulf Shores, Alabama, San Francisco, California and Miami, Florida to name a few.

“We have the ability to place these machines in practically any location, from convenience stores and supermarkets, even in apartment complexes and hotels,” said Clauson. “It’s a completely turn-key operation, so machine sales were the next logical step.”

Those interested in learning more about Movies and Games Rental Centers can visit the website at www.moviesngames.us, or call 1-866-84VIDEO. Or, they can get a first-hand look by heading over to the Tom Thumb Convenience Store on the corner of Coral Street and Navarre Parkway. Would-be entrepreneurs wanting to get in on this newest phase of the video industry can learn about owning their own machine by calling Movies and Games sales at 1-866-546-1534.