

PRESS RELEASE – For Immediate Release

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CEO AT OAK ISLAND WINS GRAND PRIZE AT VRMA CONFERENCE

Destin, FL November 1, 2007 – Dick Marshall, CEO of Oak Island Accommodations of North Carolina, came to the 23rd Annual VRMA Conference and Showcase in New Orleans to gather information and meet vendors who could help him grow his 800+ unit business over the next year. He didn't anticipate winning a DVD rental center from Amenity Services Inc. for one full year simply by doing what he usually does for fun – putting extraordinarily well.

Marshall won the putting championship sponsored by Amenity Services, Inc., besting the attempts of 37 other conference attendees who competed at the event in the vendor showcase. Marshall sank eight out of nine putts to ultimately win DVD rentals for his guests for one year. The state-of-the-art DVD vending machine's value to Oak Island could well exceed \$150,000.

DVD vending units are one of the most popular and anticipated free-to-guest amenities available to property management companies today. Marshall's 880+ units will receive a DVD rental center that is kept current with the latest releases from Hollywood for one full year. Every guest will be issued a card that will provide them with unlimited access for the duration of their stay.

Finalists for the putting championship included John Kelly of Bluewater GMAC Real Estate, Emerald Isle, North Carolina; Hal Coble of Whisper Resorts, Atlanta, Georgia; Dan Kline of Magical Memories Villas, Kissimmee, Florida; and Jim Morris of Lake Tahoe Accommodations, South Lake Tahoe, California.

Amenity Services has a national network of machines and service, operating as Movies and Games. The machines appear publicly through an arrangement with Bruno's Supermarket and CVS Pharmacy but can be contracted for property management companies for exclusive use by guests as part of the Amenity Services' amenity program.

“We are very pleased with the response from property managers and owners who attended the conference. The putting contest was a great way for us to break the ice with prospective clients and let them show off their putting skills. Dick is obviously a very good golfer as he had no trouble making eight of the nine putts with so much on the line. We appreciate everyone's participation and look forward to serving the many new clients the show helped generate for us” says Darrell Blanton, president and CEO of Amenity Services, Inc.

Marshall's Oak Island properties are featured at www.rentalsatthebeach.com and Blanton's amenities program, including the DVD rental centers, can be viewed at www.amenityservicesinc.com.



From left to right: Darrell Blanton, Dan Kline, Jim Morris, John Kelly, Hal Coble, Dick Marshall and Ron Szuchy (Director of Sales, ASI)



Dick Marshall and Darrell Blanton shake over the winning putt.

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